



EUROPEAN CONFERENCE ON INDIVIDUAL MONITORING OF IONIZING RADIATION
ATHENS, GREECE
MARCH 8-12, 2010

EXHIBITION AND SPONSORSHIP MANUAL



Organized by the
Greek Atomic Energy
Commission



Under the auspices
of the European
Commission



In cooperation with IAEA
and EURADOS





Contents

	Page
Welcome Message	3
Information	
■ Individual Monitoring of Ionizing Radiation Conference	4
■ City of Athens	5
■ The Conference Venue	6
■ Registration Information	7
■ Hotel Accommodation Rates	8
Sponsorship	
■ Sponsorship Information	9
■ Sponsorship Levels	10-11
■ Sponsorship Benefits	
- Printed Material	12
- Giveaways	13
- Conference Services	14
- Social Events	15
Exhibition	
■ Exhibition Floor Plan & Exhibition Info	16-17
■ Exhibition Terms	18
Sponsor & Exhibition Interest Form	19
Dates to Remember	22
Contact details	22



IM 2010 Welcome Message

Dear all,

A major event in the field of individual monitoring, the European Conference on Individual Monitoring of Ionizing Radiation will be held in Athens, Greece from March 8 to 12, 2010. Organized by the Greek Atomic Energy Commission (GAEC), the Conference aims to bring together scientists from regulatory authorities, individual monitoring services, research bodies, European networks and companies, for the purpose of facilitating the dissemination of knowledge, exchanging experiences and promoting new ideas in the field of individual monitoring. This conference is supported by the European Commission, the European Dosimetry Group (EURADOS) and the International Atomic Energy Agency (IAEA).

Participation in this conference is a 'must' for scientists interested in radiation protection, as well as for any new or established company in the radiation detection equipment field. Your company is invited and encouraged to participate in the conference, as well as in the technical exhibition that will run in parallel with the conference sessions.

The technical exhibition will be hosted in an area adjacent to the main conference room, where the poster session, the refreshments and the lunch breaks will also take place, thus providing direct access to participants. It will be a unique opportunity to exhibit new products or services, to promote your business and keep up-to-date with the progress made in regulatory and scientific aspects of individual monitoring in Europe.

Moreover, the organizing committee offers a range of sponsorship opportunities, in order to choose the most suitable for your company.

The following pages include all the relevant documents and the "Exhibition and Sponsor Interest Form".

We welcome your participation and look forward to hearing from you soon.

Kind regards,

Dr. Vasiliki Kamenopoulou

Chairperson IM 2010



Individual Monitoring of Ionizing Radiation Conference (IM 2010)

IM 2010 is the fourth of a series of conferences dealing with individual monitoring. The first workshop held in Villigen, Switzerland, 1993 considered recent ICRP and ICRU recommendations on individual monitoring of ionising radiation. The workshop held in Helsinki, Finland, 2000 focused on dosimetric quality assurance of personal monitoring systems, in particular on performance criteria and performance tests for external passive dosimetric systems. The objective of IM 2005, held in Vienna, Austria was to give an overview of the status of harmonisation of individual monitoring procedures in Europe. For the first time, aspects of both external and internal dosimetry in personal monitoring were considered together.

The main goal of the forthcoming IM 2010 conference is to present the new developments from regulatory and practical point of view in the field of individual monitoring.

City of Athens

Athens, the capital city of Greece, will host the Individual Monitoring of Ionizing Radiation Conference. The enchanting capital of Greece has always been the birthplace of civilization. It is the city where democracy was born and most of the wise men of ancient times. The most important civilization of ancient world flourished in Athens and relives through superb architectural masterpieces. The Holy Rock of the Acropolis Acropolis, the trademark of Athens, has structures dated back to the 5th BC, the famous Golden Age of Periklis. Apart from glory and grandiosity, they carry Athens' chequered history, which met times of bloom and decline, but still shines under Atticas sky and gazes the future.

Athens is a city with different aspects. A stroll around the famous historic triangle old neighbourhoods (Plaka, Thission, Psyri) reveals the coexistence of different eras. The heart of Athens is beating in Syntagma Square, where the Greek Parliament and most of the Ministries are. But apart from the centre, there are other areas with tourist development, such as Monastiraki, Kolonaki, Lycabettus Hill and a few kilometers from the historic centre, Faliro, Glyfada, Voula and Vouliagmeni, where you can enjoy the sea breeze.

In Athens and Attica you will find the very important archaeological sites (Acropolis, Odeion of Herodes Atticus, Olymbion, Roman Market, Panathinaiko Stadium - Kallimarmaro, The Temple of Poseidon in Sounio, etc), as well as the neoclassic imposing buildings, true ornaments (Greek Parliament, Athens Academy, University of Athens, etc). Don't miss a visit to the museums that host unique treasures of our cultural inheritance (Archaeological Museum, Martial Museum, Byzantine Museum, etc).

The capital is famous, more than any other European capital, for its nightlife. After Olympics 2004, Athens has been turned into one of the most walkable, livable, exciting, art, music and entertainment centres in the world.

Anytime of the year Athens is entertaining, whether you visit it during business or it is your stop-off on the way to and from the Greek Islands.

The Conference Venue

Megaron, Athens International Conference Centre
Vasilissis Sofias Avenue, on the corner of Kokkali Street, 115 21, Athens
Metro Station: Megaro Mousikis



The Megaron Athens International Conference Centre, completed in 1991, is one of the world's finest conference venues. Specialist companies and consultants from throughout Europe were brought together, as a team, to create a cultural center to match the high standards of the world's leading orchestras and to create a conference center with technical abilities unrivalled by most other European Venues. The Megaron, Athens

International Centre was conceived and built with great respect for the environment and the green urban planning. For whilst the original building faces straight onto one of Athens's major avenues, the International Conference Center has been incorporated into the park right next to it with such skills that it in no way infringes on it.

The technology and stage systems incorporated into the halls are at the forefront of technology, whilst all sound and audiovisual systems are connected to the in house broadcast standard recording studio which enables sound and video recording in broadcast format. Conceived, designed and constructed as a complete cultural centre, able to house concerts, opera, ballet and theatre as well as conferences, the Megaron, Athens International Conference Centre offers exceptional convention technology. Easily accessible and close to the very heart of Athens, the Conference Centre has all the space, flexibility and services required for a successful conference.

The Nikos Skalkotas Hall is equipped with cutting – edge technology. This new 400 – seat hall is set to become an ideal venue for a range of events including musical, operatic and theatrical productions, conferences and lectures. The stage can be adapted in line with each of the hall's multiple functions, while its full complement of auxiliary areas makes it one of the most advanced conference centers in the world.

Registration Information

The registration fees will be as follows:

Registration Type	Early (until 31 January 2010)	Late (after 31 January 2010)
Participant	€590,00	€700,00
Accompanying Person	€137,00	€137,00

The registration fees for all the participants include the following:

- Entry to all scientific conference sessions
- Access to Exhibition & Poster Area
- Book of Abstracts
- Proceedings
- Programmeme
- Name Badge
- Conference bag and notepads
- Welcome Cocktail
- Coffee breaks and light lunches everyday
- Acropolis Museum Visit
- Conference dinner

The registration fees for accompanying persons include the following:

- Access to Exhibition & Poster Area
- Welcome Cocktail
- Acropolis Museum Visit
- Conference dinner

Social Programme

- Welcome Cocktail. The Welcome Cocktail will take place at the Conference Venue on Monday March 8, 2010.
- Acropolis Museum Visit. The Acropolis Museum Visit will be organized on Wednesday March 10, 2010.
- Conference Dinner. The Conference Dinner will take place on Thursday March 11, 2010.
(venue to be announced)

Hotel accommodation

We have reserved a specific number of rooms at each of the following hotels (most of them in walking distance from the Congress Venue) with special rates, in order to cover the needs of the congress. We would like to know the hotel of your choice but we are going to confirm reservations to delegates on a First Come First Served basis.

Hotel	Single Room	Double Room
1. Airotel Stratos Vassilikos (5*****)	€160,00	€160,00
2. Crown Plaza Athens City Center (5*****)	€135,00	€144,00
3. Airotel Alexandros Hotel (4****)	€150,00	€150,00
4. Golden Age Hotel (4****)	€120,00	€120,00
5. Best Western Ilisia Hotel (4****)	€ 88,00	€100,00
6. Hermes Hotel (3*** Superior)	€ 65,00	€ 74,00
7. Plaka Hotel (3***)	€ 65,00	€ 74,00

- The above mentioned rates are per room, per night and include breakfast, service charge and VAT according to Greek regulations.
- Hotels No 1,2,3,4, 5 are within walking distance from the Conference Venue.
- Details about the suggested hotels are available at <http://www.gaec.gr/im2010>
- The room rates will be adjusted should the statutory VAT change.

Sponsorship Information

The Organizing Committee is offering to trade companies the opportunity to sponsor the IM 2010 Conference and to take advantage of this opportunity to promote their products.

On the following pages, there are various sponsorship options listed, from which you may select according to the benefits that they offer to your company. Sponsors can choose an alternative or a combination of alternatives. In case that a sponsor would like to organize any event before, during or after the conference, the written approval of the Organizing Committee is required. The sponsors will have the opportunity to organize parallel events, however these events are not allowed to take place at the same time with the announced social events of the conference.

All sponsors will be treated on a “first come – first served” basis and will be mentioned in the Conference Programme and the Book of Abstracts. In addition, each sponsor’s logo will be placed at all the banners which will be placed behind the panel in the meeting room, as well as at the banners which will be placed at the Exhibition Area.

Your contribution will be a key factor to the success of the IM 2010 Conference. Moreover, your kind sponsorship will enhance the overall scientific importance of the conference. By presenting this manual to you, we really hope that you will take advantage of all the alternative sponsorships offered to you, in order to promote your products in the best possible way and also reach a unique scientific audience.

We look forward to working with you and helping you to achieve all the respective conference goals and objectives for IM 2010.

Sponsorship Levels

Sponsors will be given a specific sponsorship category status according to the amount of the total sponsorship contribution. The total sponsorship amount may include various sponsorship items, advertisements, etc, according to the final amount of contribution.

SPONSORSHIP CATEGORIES

Sponsorship Level	Contribution	Maximum number of sponsors
Platinum Sponsor	10.000 €	1
Gold Sponsor	6.000 €	2
Silver Sponsor	3.000 €	3
Sponsor	No minimum payment	

Platinum sponsor benefits

- First Priority Choice: Exhibition space booking
- Exhibition area of 12 sq. meters
- 1 advertisement at the outside back cover of the Conference Programme OR the Book of Abstracts
- Promotional material in the conference bag
- Company name, logo and short presentation text at conference website with indication of sponsorship level
- www – link from the conference web site to the platinum sponsor's web site
- Company logo on the banners behind the panel in the meeting room
- Company reference as Platinum Sponsor in all conference literature
- Verbal acknowledgement of the sponsorship at the beginning and closing of the Conference
- Two (2) free registrations



Gold sponsor benefits

- Exhibition area of 9 sq. meters
- 1 inner advertisement at the Conference Programme OR the Book of Abstracts
- Promotional material in the conference bag
- Company name, logo and short presentation text at conference website with indication of sponsorship level
- www – link from the conference web site to the platinum sponsor's web site
- Company logo on the banners behind the panel in the meeting room
- Company reference as Gold Sponsor in all conference literature
- Verbal acknowledgement of the sponsorship at the beginning and closing of the Conference
- One (1) free registration

Silver sponsor benefits

- Exhibition area of 6 sq. meters
- 1 inner advertisement at the Conference Programme OR the Book of Abstracts
- Promotional material in the conference bag
- Company name, logo and short presentation text at conference website with indication of sponsorship level
- www – link from the conference web site to the platinum sponsor's web site
- Company logo on the banners behind the panel in the meeting room
- Company reference as Silver Sponsor in all conference literature
- Verbal acknowledgement of the sponsorship at the beginning and closing of the Conference

All above mentioned prices are in Euro (€) and are exclusive of Greek VAT (19%).

Sponsorship Benefits

PRINTED MATERIAL

■ Advertisement in the Conference Programme

The Conference Programme will have a 17 cm X 24 cm format and will be posted to all possible participants.

Inside front cover	1.500 €
Inside back cover	1.500 €
Full page inside	1.000 €

■ Advertisement in the Abstract Book

The Abstract Book will have an A4 format and will be delivered to all registered participants.

Inside front cover	2.000 €
Inside back cover	2.000 €
Full page inside	1.500 €

GIVEAWAYS

■ Conference Bags 3.500 €

A conference bag with all necessary conference material will be distributed to each participant. The bag will feature the sponsor company's name and logo as well as the conference title and logo.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each bag
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Conference Bag Inserts 1.500 €

The sponsor company's leaflet will be inserted in each conference bag.

■ Writing Pads and Pens 2.500 €

A writing pad and a pen will be inserted in each conference bag.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each writing pad and pen
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Badge Holder with Lanyard 2.000 €

This will be a great sponsorship opportunity, since all delegates will receive a badge holder.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each lanyard
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Conference USB Memory Stick 4.000 €

A Conference USB Memory Stick will be distributed to each delegate to certify the attendance at the conference.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each Conference USB Memory Stick
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site



CONFERENCE SERVICES

■ Internet Corner

3.000 €

The Internet Corner will operate at the Megaron Athens International Conference Centre during conference hours, each day during the conference. The delegates will have the ability to access Internet for free.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo prominently displayed
- Sponsor's name and logo as screen saver on the PCs
- Sponsor's name and logo on the mouse pads
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgment of the sponsor on the conference web site

■ Speaker Preview Room

2.000 €

All participants should submit their presentations at the Speaker Preview Room in order to be digitally downloaded onto the conference network system.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo prominently displayed
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site



SOCIAL EVENTS

■ Coffee Breaks per coffee break 2.000 €

There will be coffee breaks during all conference days.

Price includes:

- Sponsor's name and logo on coffee breaks buffets
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Light Lunch per light lunch 4.000 €

There will be a specially designed area where light lunch will take place. There will be a light lunch for each day of the conference.

Price includes:

- Sponsor's name and logo on light lunch buffets
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Welcome Reception 3.000 €

The Welcome Reception will take place at the Conference Venue on Monday March 8, 2010.

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Opening Ceremony
- Sponsor's name and logo on banners where the Welcome Cocktail will take place
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Acropolis Museum Visit 3.000 €

The Acropolis Museum Visit will take place on Wednesday March 10, 2010.

Price includes:

- Sponsor's name and logo on coach signs
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

■ Conference Dinner 7.000 €

The Conference Dinner will take place on Thursday March 11, 2010.

Price includes:

- Sponsor's name and logo on coach signs
- Acknowledgement of the sponsor in the Book of Abstracts
- Acknowledgement of the sponsor on the conference web site

Exhibition Floor Plan & Exhibition Info

The cost of exhibition space is 2.000 € for an area of 6 sq. meters, excluding Greek tax (19% VAT) and the cost for booth construction per square meter is 120 € excluding Greek tax (19% VAT).

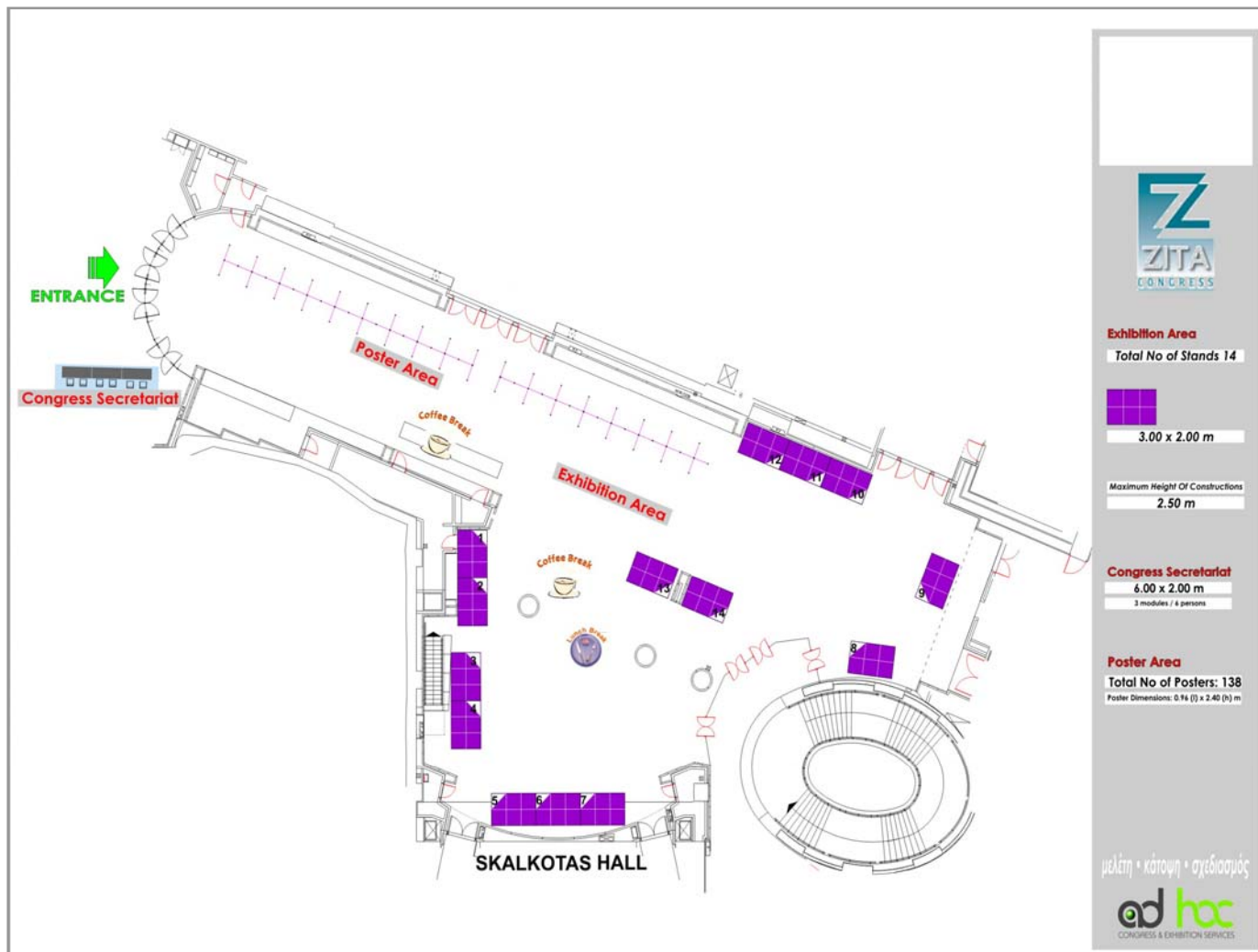
The cost of exhibition area includes:

- Provision of 6 sq. meters exhibition area (3 meters length X 2 meters width)
- Designation of the exhibition area

The cost of construction includes:

- Booth construction
- Booth's facial with company's logo
- Electricity
- 2 spots of 100 watt per 3 square meters
- 1 office
- 2 chairs
- Garbage basket
- Carpet

EXHIBITION FLOOR PLAN



Exhibition Terms

Exhibition booths space is available in units of a minimum of 6 square meters (2x3m). The fee for the space rental excludes booth construction and utilities cost and includes free announcement of the exhibitor company in all conference publications.

Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. The Conference Secretariat can offer a standard booth construction which will consist of aluminium frame construction, open ceiling with walls of 220 cm height, fascia, carpet, table, chairs, garbage basket and one spot per 3 square meters.

Each exhibitor must complete the **“Exhibition and Sponsor Interest Form”** and send it to the Conference Secretariat. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. Exhibition space will be provided on a “first come first served” basis. In case that an exhibitor requests a location that is not available, the exhibition manager from the Conference Secretariat will assign space as close as possible to the preferred location. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

This EXHIBITORS’ MANUAL containing all useful information as well as a list of official contractors, services and order forms will be sent to all exhibitors. This manual will include also order forms for audiovisual equipment, signage, parking, furniture, labor, flowers, telephone, plumbing, electricity, security, booth cleaning etc. Moreover the manual will include precise information about the dates and time for installation and dismantling of the booths.

Exhibition Registration

The “Exhibition and Sponsor Interest Form” enclosed in this manual should be used to make your binding application to take part in the technical exhibition. It should be sent to the Conference Secretariat. For further information concerning the exhibition, you are kindly requested to contact the Conference Secretariat.



Exhibition and Sponsor Interest Form

To be returned to the following address:

IM 2010 Conference Secretariat

Zita Congress, 1st Km Peanias Markopoulou Av, P.O. Box 155, Zip Code 19002, Peania Attica, Greece

Contact Person: Mr. Gerasimos Kouloumpis, Tel: +30 2111001780, Fax +30 210 6642116

Email: Gerasimos.kouloumpis@zita-congress.gr

Name of the company.....

Address.....

Postal Code..... City/State.....Country.....

Phone.....Fax.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box):

<input type="checkbox"/> Exhibition		
<input type="checkbox"/> Exhibition space for 6 sq. meters €2.000 (plus 19% VAT)		
<input type="checkbox"/> Construction for €120,00 (plus 19% VAT) per sq. m.		
The cost of construction includes:		
Booth construction, Booth's facial with company's logo, Electricity, 2 spots of 100 watt per 6 square meters, 1 office, 2 chairs, Garbage basket, Carpet		
<input type="checkbox"/> Please indicate if you need any extra equipment		
.....		
<input type="checkbox"/> Selected Sponsorship Options (All sponsorship options are excluded of Greek Tax 19% VAT)		
1.	€.....	€.....
2.	€.....	€.....
3.	€.....	€.....

TOTAL AMOUNT IN EURO (€) €.....

- The non – refundable sum or EUR-----representing 50% of the total amount will be paid after the signing of the contract. The remaining is due 30 days after the date of the invoice.
- Sponsorships are allocated on a first – come basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

Date-----Name-----Signature-----

ELECTRICITY POWER SUPPLY (EXTRA THAN STANDARD)

Service	Cost
Power Supply per Exhibition Booth (500w)	60 €+ 19% VAT
Cost of extra kw	70 €+ 19% VAT
Spotlight	20 €+ 19% VAT

TECHNICAL CHARACTERISTICS

Standard exhibition booth construction



Systems for posters

SOLO



SCENE



GALLERY



NETWORK



Dates to remember

Deadline for early registration	January 31, 2010
Set up of technical exhibition	March 7, 2010
Dismantling of the technical exhibition	March 12, 2010

Contact details

For further information or questions in regards to becoming a sponsor or / and exhibitor of the IM 2010 Conference, please contact the following:

CONFERENCE ORGANIZER



Greek Atomic Energy Commission

Contact Person: Ms. Vasiliki Tafili, Tel: +30 210 650 6714, Fax: +30 210 650 6748

Email: im2010@gaec.gr

CONFERENCE SECRETARIAT



Zita Congress S.A.

Contact Person: Mr. Gerasimos Kouloumpis, Tel: +30 211 1001780, Fax: +30 210 6642116

Email: Gerasimos.kouloumpis@zita-congress.gr im2010@zita-congress.gr