

## PROPOSED CULTURAL ACTIVITIES FOR PARTICIPANTS AND ACCOMPANYING PERSONS

### Visit and guided tour at the Museum of Cycladic Art and at the Jewellery Museum “Ilias Lalaounis”

The Museum of Cycladic Art is one of the most important museums in Athens. It is located in the heart of the city, in the district of Kolonaki. The museum has a very important collection of Greek antiquities, spanning more than five thousand years of artistic creation in the area of Greece. Its centrepiece is, undoubtedly, the Cycladic Collection, with sculpture, pottery and metalwork from the Cyclades, a cluster of islands in the heart of the Aegean Sea, dating from the 3rd millennium BC. Among them, the Cycladic figurines claim prime position, striking every contemporary spectator with their powerful and moving, yet abstract and superbly refined forms. A large part of its collection is devoted to the Art of Greece, from the Minoan and Mycenaean period in the 2nd millennium BC till the late antiquity. Pottery sets the pace here, Greek art par excellence, featuring some particularly rare and very noteworthy exhibits, mainly from the Geometric (10th - 9th c. BC), Archaic (8th - 6th c. BC), Classical (5th - 4th c. BC) and the Hellenistic periods (3rd - 1st c. BC).



The jewellery museum “Ilias Lalaounis” focuses on promoting the history of jewellery and the goldsmith's art. A number of temporary exhibitions, research programs, publications and other cultural programs are continuously being presented. Further initiatives include social work and educational programs for students which use all the Museum's facilities, such as a library,



a prototype jewellery workshop for hands on experience, and audio visual material. Permanent collections and temporary exhibitions emphasize in practical jewellery-making and design, decorative and other applied arts and enhance the displays in a stimulating experience. The Ilias Lalaounis Jewellery Museum is the first and only jewellery museum in Greece.

#### **Cost per person 30,00 €**

The cost includes the following:

1. Transfer from hotels of residence to Museum of Cycladic Art and Jewellery Museum and vice versa
2. Entrance fees
3. Guidance by official English speaking guide
4. Escorts from Zita Congress S.A.
5. VAT

## Visit and guided tour at the Foundation of the Hellenic World

The Foundation of the Hellenic World, founded in 1993, aims at the preservation of Hellenic history and tradition, the creation of an awareness of the universal dimension of Hellenism and the promotion of its contribution to cultural evolution. The Culture Centre “Greek World” was inaugurated in 1998 and is considered to be one of the most important museum spaces of Athens city. It was housed in a former industrial building, which albeit maintaining important elements of its original use, it was transformed into an ultra-modern, living museum that aims to be a source of learning and satisfy the needs of the contemporary "society of knowledge". It is located at 254 Pireos Street, on the former industrial axis joining Athens and Piraeus, where memory meets the city's modern identity. Today Hellenic Cosmos occupies an area of 65,000 m2.



The “Greek World”, in its ten years of operation, has to present a wide spectrum of activities, artistic events, musical events as well as festival, lectures and seminars. In the tours of Virtual Reality, in three pioneering systems the “Dome”, the “Ark” and the “Virtual Cinema”, the visitors, wearing stereoscopic glasses and using a small appliance of pilotage, participate in virtual travels. They visit cities and monuments that do not exist anymore and experience the history with a unique way!!!



### **Cost per person 24, 00 €**

The cost includes the following:

1. Transfer from hotels of residence to Foundation of the Hellenic World vice versa
2. Entrance fees
3. Guidance by official English speaking guide
4. Escorts from Zita Congress S.A.
5. VAT

Participants and accompanying persons interested in attending one or some of these organized visits/tours should contact Zita Congress S.A. (Mr. Gerasimos Kouloumpis, +3 0 211 1001780, Fax: +30 210 6642116, Email:im2010@zita-congress.gr )

Note: A minimum number of 40 participants is required in order the abovementioned tours to be organized by Zita Congress S.A.